CAPS Filmmaking

UNIT 1: Technical Proficiency

ESSENTIAL QUESTION	BIG IDEAS
What are the technical proficiencies needed in the modern filmmaking industry?	- Mastery of camera operation. - Use of modern lighting techniques and equipment. - Hands on use of industry-standard tools and software for sound and video editing to produce a creative vision.

GUIDING QUESTIONS

Content

- Camera Operation:
  - Can the filmmaker demonstrate proficiency in operating different types of cameras, including DSLRs, cinema cameras, and camcorders?
  - Do they understand fundamental camera settings such as aperture, shutter speed, ISO, and white balance?
  - Can they effectively frame shots, adjust focus, and control exposure to achieve desired visual results?
- Lighting Techniques:
  - Can the filmmaker demonstrate knowledge of lighting equipment and their uses, including key lights, fill lights, and backlighting?
  - Do they understand lighting setups for different scenarios such as indoor vs. outdoor shoots, day vs. night scenes, and various moods or atmospheres?
  - Can they manipulate color temperature lighting to create desired effects, control shadows, and enhance visual storytelling?
- Sound Recording:
  - Does the filmmaker understand the principles of sound recording, including microphone types, placement, and techniques for capturing high-quality audio?
  - Are they proficient in using audio recording equipment such as boom mics, lavalier mics, and audio recorders?
  - Can they minimize background noise, capture clean dialogue, and maintain consistent audio levels throughout the production?
- Editing Skills:
  - Can the filmmaker demonstrate proficiency in using industry-standard editing software such as Adobe Premiere Pro or Lightroom?

- - Do they understand basic editing techniques such as cutting, trimming, transitions, and color correction?
    - Can they effectively organize footage, create a cohesive narrative structure, and synchronize audio and visual elements to enhance storytelling?
- Post-Production Workflow:
    - Does the filmmaker understand the post-production workflow, including importing footage, organizing media, and managing project files?
    - Are they familiar with exporting options and formats for different delivery platforms such as theatrical release, broadcast, or online streaming?
    - Can they troubleshoot common post-production issues, optimize workflow efficiency, and collaborate effectively with other team members during the editing process?

Process

Pre-Production Planning:
- How did the filmmaking team approach the pre-production phase to plan for the project effectively?
- What methods were used for script development, storyboarding, location scouting, and casting?
- How were pre-visualization techniques such as animatics or previs utilized to visualize key scenes and plan camera movements?

Production Execution:
- What strategies were employed during production to efficiently capture the desired footage while maintaining creative vision?
- How did the director work with the cast and crew to communicate ideas, block scenes, and capture performances?
- What techniques were used to manage time, resources, and logistics on set, including scheduling, equipment setup, and improvisation to overcome challenges?

Post-Production Workflow:
- How was the post-production process managed to assemble footage, refine the edit, and enhance the visual and auditory elements?
- What collaborative tools and software were used for editing, visual effects, sound design, and color grading?
- How did the filmmaking team address feedback and revisions during post-production, and what quality control measures were implemented to ensure the final product meets artistic and technical standards?

Reflective

- How do we see filmmaking changing with the advent of AI technology?

FOCUS STANDARDS

Video Production   Course No. 30150

BENCHMARK 5: DEMONSTRATE TECHNICAL SKILLS RELATED TO CAREERS IN THE COMMUNICATIONS FIELD.
Competencies

#	DESCRIPTION
5.1	Design and produce a video presentation (i.e. set objectives, create a story board and write script, identify equipment/people/locations needed; create a production schedule, monitor production process (pre-production, production and post production)
5.2	Demonstrate appropriate use of equipment and tools to produce a video production.
5.3	Lead discussions with the production staff to discuss production progress and to ensure production objects were attained.
5.4	Coordinate the activities of writers, directors, managers, videographers, producers and/or other personnel throughout the production process.
5.5	Monitor strength, clarity and reliability of incoming and outgoing signals to maintain broadcast and/or recording quality
5.6	Identify potential problems to the production process and possible solutions.
5.7	Demonstrate teamwork.
5.8	Resolve problems that arise during the production.
5.9	Evaluate the pre-production, production and post-production process.
5.10	Create a portfolio/reel of video projects.

KEY LEARNING EXPERIENCES

- Hands on use of industry standard technology and software.
- Connection with mentors in the filmmaking industry who can provide guidance.
- Development of a commercial film with an industry client.
- Development of a creative film in the form of student's choice.

CAPS Filmmaking

UNIT 2: Storytelling and Narrative Structure

ESSENTIAL QUESTION	BIG IDEAS
What are the essential elements of storytelling and how should they be used in context for modern filmmaking?	- Importance of storytelling fundamentals, including plot development, character arc, pacing, and visual storytelling techniques. - Different narrative styles and genres foster creativity and originality in storytelling. - Explore how storytelling is used in all of the different modern contexts such as commercial, short-form social media, long form theatrical movie, etc.

GUIDING QUESTIONS

Content

- What are the Components of Effective Storytelling?
    - How can students identify the key elements of storytelling, such as plot, character development, conflict, resolution, and theme?
    - What techniques and strategies are used to engage audiences and create emotional resonance in storytelling?
    - How do visual storytelling elements such as cinematography, editing, and mise-en-scène contribute to narrative structure and audience interpretation?
- How Can Narrative Structure Enhance Filmmaking?
    - How does an understanding of narrative structure influence the planning and execution of a film project?
    - What are the different narrative structures used in filmmaking, such as linear, non-linear, episodic, or circular narratives, and how do they impact storytelling?
    - How can filmmakers effectively use narrative devices such as foreshadowing, flashbacks, voiceover, and parallel storylines to convey meaning and deepen audience engagement?
- What Techniques Foster Effective Story Development?
    - How can students develop compelling story ideas, characters, and themes that resonate with audiences?
    - What methods and exercises can be used to outline and structure a screenplay, including act breaks, turning points, and character arcs?

- How can students refine their storytelling skills through feedback, revision, and experimentation, and what resources are available to support their creative process?

Process

- How do filmmakers Develop Story Concepts and Ideas?
  - What methods can filmmakers use to generate original story concepts, themes, and characters?
  - How do they conduct research, brainstorm, and explore different storytelling approaches to develop a compelling narrative?
  - What techniques can filmmakers employ to refine their story ideas, clarify their central themes, and ensure coherence in their narratives?
- What is the Process of Structuring a Screenplay?
  - How do filmmakers outline and structure their screenplays to create a coherent narrative arc?
  - What are the key components of a screenplay, such as acts, sequences, plot points, and character arcs, and how do they contribute to the overall narrative structure?
  - What strategies can filmmakers use to craft effective transitions between scenes, build tension, and maintain audience engagement throughout the story?
- How do Filmmakers Execute and Refine their Storytelling Vision?
  - What methods and techniques do filmmakers use to translate their screenplay into visual storytelling on screen?
  - How do they work with actors, cinematographers, production designers, and other collaborators to bring their vision to life?
  - What processes are involved in editing, revising, and refining the narrative structure during post-production to enhance storytelling clarity and impact?

Reflective

- What was the Intended Emotional Journey for the Audience?
  - Reflect on the emotional arc of the story: Did the narrative effectively evoke the intended emotions from the audience, such as suspense, empathy, joy, or sadness?
  - Consider the pacing, tone, and character development: Were there moments that resonated strongly with the audience, and were there any missed opportunities to deepen emotional engagement?
  - Evaluate the use of visual and auditory elements: How did cinematography, sound design, music, and editing contribute to the emotional impact of the story?
- How Did the Storytelling Convey Themes and Messages?
  - Analyze the thematic elements of the story: Did the narrative effectively convey its

central themes and messages to the audience?

- ○ Consider symbolism, subtext, and visual metaphors: Were there symbolic elements or visual motifs that enriched the storytelling and added layers of meaning?
- ○ Reflect on audience interpretation: How might different viewers interpret the themes and messages of the story, and how does this affect the overall impact and resonance of the narrative?
- What Insights Can Be Gained from Audience Feedback?
  - ○ Seek feedback from peers, mentors, and audience members: What were the audience's reactions to the story, characters, and narrative structure?
  - ○ Consider both positive and constructive feedback: What aspects of the storytelling resonated with the audience, and what areas could be improved or further developed?
  - ○ Reflect on lessons learned: How can insights from audience feedback inform future storytelling choices and enhance the filmmaker's craft?

FOCUS STANDARDS

Video Production   Course No. 30150

BENCHMARK 1: USE LEADERSHIP AND TEAMWORK SKILLS IN COLLABORATING WITH OTHERS TO ACCOMPLISH ORGANIZATIONAL GOALS AND OBJECTIVES.
Competencies

#	DESCRIPTION
1.1	Exhibit leadership skills (i.e. management of resources, listening to others, respect, supporting others).
1.2	Work with others to achieve objectives in a timely manner (i.e. follow direction, take responsibility, respect for others and cooperation).

BENCHMARK 2: KNOW AND UNDERSTAND THE IMPORTANCE OF PROFESSIONAL ETHICS AND LEGAL RESPONSIBILITIES.
Competencies

#	DESCRIPTION
2.1	Follow code of ethics for the Arts, AV and Communications field in all projects, decisions, and actions.

BENCHMARK 3: KNOW AND UNDERSTAND THE IMPORTANCE OF EMPLOYABILITY SKILLS, EFFECTIVELY MANAGE CAREERS AND THE IMPORTANCE OF ENTREPRENEURSHIP SKILLS.
Competencies

#	DESCRIPTION
3.1	Model behaviors of a good employee (i.e. reliability, dependability, professionalism).
3.2	Create a record of work experiences, certifications, and products.

BENCHMARK 4:   ANALYZE CAREER PATHS IN THE COMMUNICATIONS FIELD.

Competencies

#	DESCRIPTION
4.1	Experience all aspects of the video production industry (i.e. producer, director, manager, videographer, editor and related personnel).

KEY LEARNING EXPERIENCES

- Hands on use of industry standard technology and software for screenwriting and pre-production development
- Connection with mentors in the filmmaking industry who can provide guidance.
- Development of a commercial film with an industry client.
- Development of a creative film in the form of student's choice.

CAPS Filmmaking

UNIT 3: Professional Skills Development through Career Exploration

ESSENTIAL QUESTION	BIG IDEAS
What are key professional skills needed to prepare future professionals in a career they are exploring?	● Holistic Skill Development: Prioritize a diverse set of skills beyond technical expertise and including an entrepreneurial mindset. ● Experiential Learning: Hands-on experiences, internships, apprenticeships, and project-based learning opportunities provide career exploration opportunities. ● Mentorship and Networking: Facilitate mentorship programs and networking events to connect young professionals with experienced individuals in their field.

GUIDING QUESTIONS

Content

- What are effective communication strategies and tools used in specific professions?
- Why are critical thinking, problem-solving and adaptability important?
- How can professional skill development bridge the gap between theoretical knowledge and practical application and enhance understanding of future career opportunities?
- How can mentors offer guidance, advice, and valuable insight most effectively?

Process

- How can students learn about their current strengths and opportunities for development?
- How can experiential learning opportunities holistically create opportunities to practice professional skills?

Reflective

- How does professional skill development foster lifelong learning and development?
- How can I take these skills and transfer them to post secondary and future career opportunities?

FOCUS STANDARDS

CTE Professionalism Standards

1.1   Act as a responsible and contributing citizen and employee.
1.2   Apply appropriate academic and technical skills.
1.4   Communicate clearly, effectively and with reason.
1.5   Consider the environmental,social and economic impacts of decisions.
1.6   Demonstrate creativity and innovation.
1.7   Employ valid and reliable research strategies.
1.8   Utilize critical thinking to make sense of problems and persevere in solving them.
1.9   Model integrity, ethical leadership and effective management.
1.10   Plan education and career path aligned to personal goals.
1.11   Use technology to enhance productivity.
1.12   Work productively in teams while using cultural/global competence.

CAPS Professional Profile
Skills: Communication, Collaboration, Time Management, Conflict Resolution, Critical Thinking, Interpersonal Relationship, Creativity, Leadership

Attributes: Adaptability, Curiosity, Self-awareness, Drive, Confidence, Enthusiasm, Resourcefulness, Integrity, Empathy

Actions: Networking, Interviewing, Goal Setting, Professional Manner

KEY LEARNING EXPERIENCES

- Experiential learning opportunities such as project presentations, apprenticeships, client projects and internships.
- Interview opportunities with community members.
- Mentorship events where students are connected to professionals in their chosen careers.
- Development of digital portfolios and resume building that are industry standard and can grow with students.